



edición  
virtual 2020

30 Septiembre - 15 Noviembre

REINVENTA  
TU **NEGOCIO**

Sigue creciendo con la feria  
más importante de Latinoamérica



# Expoalimentaria Virtual 2020

## Content:

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## Objectives:

1. Official launch of the Expoalimentaria Virtual 2020.
2. Invite all Countries with presence in Peru to be part of EA Virtual 2020



# OVERVIEW



# FUNCIONALITY



Search by Country



Virtual Catalog



Chat



Conferences



Data Analytics



Budgets

Responsive desing



# EXHIBITOR BENEFITS

1 Personalize profile for each Exhibitor: **Virtual Catalog** (up to 15 products.)



2 **Buyers profil search** by product, category and country



3. Direct Contact with Internacional Buyers

- Directo messages With international buyers



- Posibility to créate your own networking



# EXHIBITOR BENEFITS

## 4. Data analytics by profile:



Daily report  
**Top view products**



Reports of transit  
**Number of Profile visits**



Daily Reports  
**Favorites companies**



Daily report **Business meeting appointments**

## Additional perks

### 5. Full Access to Complementary activities:



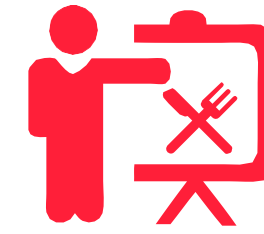
**EA Talks (\*)**



**EA Comerciales (\*)**



**Spirit Tasting Sessions (\*)**



**Culinary Tasting Sessions (\*)**

(\*) Embassies & Comercial offices will have the chance to participated in this activities not only as audience but also the opportunity to be Speackers if requiere.

## EXHIBITOR BENEFITS

Full Access for 6 months



B2Perú is the new Ecommerce platform of ADEX, in which you will be able to find vendors and buyers from all over the world in one place. B2Perú was design to give the exporters the best window to get in touch with the most reliable importers of the food industry and more in an event that is open 365 days of the year, 24/7.

**PRE SALE EXCLUSIVE**

**Until August 15**

**\$420+ taxes**



## UMBRELLA PACKAGE

### Who can apply:

Embassies, Comercial Offices, Corporations, Public & Private Institutions.

### Benefits:

- All above plus:
- 10% discount.
- Virtual profile for free with all the benefits for the Umbrella Company.

(\* ) Up to 5 companies per Pavilion.