



Lateinamerikanische Handelskammer in der Schweiz
Cámara de Comercio Latinoamericana en Suiza
Câmara de Comércio Latino-Americana na Suíça
Chambre de Commerce Latino-Américaine en Suisse

Business Seminar

Pacific Alliance – Outlook and Opportunities for Swiss Companies

Organized by the Latin American Chamber of Commerce in Switzerland in partnership with Switzerland Global Enterprise (S-GE)

Date: November 15, 2017

Venue: S-GE, Room Europe, Stampfenbachstrasse 85, 8006 Zurich

Program

- 15:00 - 15:30** **Registration & Networking Coffee**
- 15:30 - 15:40** **Welcome**
Dr. Richard Friedl, President, Latin American Chamber of Commerce in Switzerland
Thomas Först, Head of Global Network, Switzerland Global Enterprise
- 15:40 - 16:00** **Pacific Alliance - Review and Perspectives**
Dr. Michael Bolliger, Head Asset Allocation Emerging Markets, UBS AG
- 16:00 - 16:20** **Swiss Foreign Economic Policy Toward the Pacific Alliance: Assessment and Challenges**
Philippe G. Nell, Minister, Head Americas Unit, State Secretariat for Economic Affairs, SECO
Giacomo Solari, Regional Coordinator South America, Federal Department for Foreign Affairs FDFA
- 16:20 - 16:40** **Tax & Legal Challenges of Doing Business in the Pacific Alliance**
Dr. Nora Bartos, Senior Manager VAT, Customs & Excise, PwC Switzerland
- 16:40 - 17:00** **Networking Coffee**
- 17:00 - 17:20** **Company Testimonial – Experiences and Opportunities Featured by Pacific Alliance**
Dr. Jozsef Hecht Méndez, Region Manager Latinamerica Geophysics,
Amberg Technologies AG
- 17:20 - 17:40** **Company Testimonial ¹⁾**
Speaker to be determined
- 17:40 - 18:00** **Opportunities for Swiss Companies ¹⁾**
Ulrich Hinterberger, Consultant Latin America, Switzerland Global Enterprise
- 18:00 - 18:05** **Closure**
- 18:05 - 19:15** **Networking Reception**

1) Subject to modification

REGISTRATION

If you wish to participate it is mandatory to register. Please fill out and send the enclosed registration form to latcam@latcam.ch.

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REGISTRATION FORM

Latin American Chamber of Commerce in Switzerland

Business Seminar

Pacific Alliance –Outlook and Opportunities for Swiss Companies

November 15, 2017

Switzerland Global Enterprise, Room Europe, Stampfenbachstrasse 85, 8006 Zurich

Please e-mail a scanned copy of this registration or directly send an e-mail with your contact details to latcam@latcam.ch

The registration deadline is November 13, 2017 (17:00 H).

Admission Fee*

- | | |
|--|-----|
| <input type="checkbox"/> Latcam Member | 70 |
| <input type="checkbox"/> Non-Member | 120 |
| <input type="checkbox"/> Student – LATCAM Member | 20 |
| <input type="checkbox"/> Student – Non-Member | 40 |

Name of Company/Organization:

Sector:

Last Name: First Name:

Address:

Phone: E-mail:

Place / Date / Signature:

If you have questions, please contact

Joaquin Fischer, Managing Director, tel. +41 44 240 3300, e-mail: latcam@latcam.ch

*Participants are requested to pay cash at the entrance on the day of the event. No-shows or cancellations after November 13, 2017 will be charged in full. Participants are welcome to send a substitute at no additional cost.

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